

# DocketManager



*The Complete Print Management System*



I am excited to be attending Print 17 for the 5th straight year. Since our first year we have more than tripled our workforce, moved from a print shop into our current office and

will be moving again this fall as a result of continued growth.

Last year we debuted our new 3.0 MIS system and this year we will offering a sneak peek of our new 3.0 W2P system. Since our release last year we have had 5 new updates and expect to release at least 3 more before the end of 2017. It is important to note our commitment to providing exceptional customer service remains our highest priority.

Looking ahead, we are focused on continuing our growth strategy while being dedicated to building a community for our users—in helping our customers share knowledge and create innovation together. I am incredibly excited about this journey and believe the best is yet to come.

Mark Darling  
Chief Executive Officer  
DocketManager Inc.

# A FULLY INTEGRATED MIS & WEB-TO-PRINT CLOUD-BASED MANAGEMENT SYSTEM BUILT BY PRINTER'S FOR PRINTERS

## why choose DocketManager

Our biggest satisfaction is seeing our clients succeed! The Support and Training programs at DocketManager are what *set us apart*. With continuous results and significant transformations, we don't just help solve a single problem or create isolated improvements, we wire the system to imitate and enhance your existing business. We manage and train our clients on the system to improve proficiency and to create dynamic users.

Our people are experienced. We work closely with our clients to provide insight and guidance to transform each customized DocketManager system. We walk our clients through each step of the process, teaching them how to use the program while we do all the heavy lifting.

*We make the implementation easy for you by importing all of your data, setting up your system, and preparing you to flourish!*

Our team is composed of senior positions, with renown implementation experience and training services. Training packages are a key feature of DocketManager's educational program. We offer training packages such as:

- Basic User Training
- Group & Personal Webinars
- Advanced User Training
- Onsite Training Packages
- Web to Print Training

DocketManager offers everything you will need to be successful, and will be there for you every step of the way.

## over the last year

**1,526**

Items Processed Per Day

**109**

Emails Delivered Per Hour

**178,605**

Total Customers Managed

**17,986**

Proof Approvals Received



## W2P

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We have completely rewritten our W2P from the ground up with a dynamic and customizable design that can be changed easily by any user or further customized by advanced ones. Access and security has been moved to a contact level to ensure customizability within a company. Products can be organized and categorized in any way a user could want, the levels are unlimited. New profile pages allow users to maintain their own contact, billing and login information while the user admin page allows a company admin contact to add and maintain users and their access. Browseable page settings allow you to offer B2C portals where customers can view and add products to a cart and will only be prompted for registration right before checkout.

*Before the end of the year you can expect the W2P to include:*

- outstanding quote approval page
- outstanding poof approval page
- inventory management
- customizable multi-level approving
- quick order



## MIS

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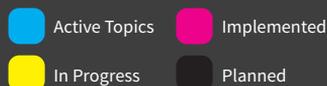
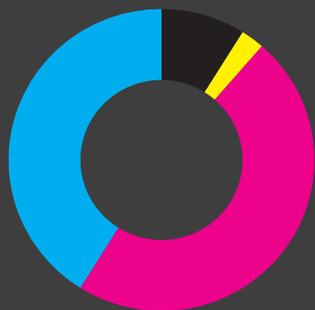
Our 3.07 version includes some major calculation updates including an imposition calculator to calculate ups and cuts, plate wear calculations, as well as additional load lift times. Our job templates can now be created from existing quotes and orders making their creation and setup faster and easier. On some of our major search pages we have implemented an optional designed view that makes information simpler to read and works very well with our existing smart lists. We have done an integration with our internal mail server to allow the tracking of hard fails, delivered and opened emails. We have expanded system alerts to include hard email fails and task assignments on top of the existing proof change alerts.

*Before the end of the year you can expect the MIS to include:*

- SMTP integration
- Activity Tracking
- UX Updates and Improvements

# listening to our customers

*163 feature topics submitted  
by our customers and we are  
building our roadmap off the  
most popular requests.*



## what we've been doing since the last show

*Since Graph Expo 2016 we have released  
5 new updates of our 3.0 version with  
almost 150 improvements including:*

### Shipments

You can create separate packing slips, labels and invoices for partial and split shipments, and can import large distribution lists. We have integrated with Shippo to give you and your customers real time access to multiple carriers and rates.

### Smart Lists

On all of our major search and production pages you can create saved searches called Smart Lists. These are user specific and can be created, edited or deleted with one click.

### Import/Export Tools

Setup and maintenance of your information can be done even faster with all the new export and import tools we have created. Export out information for Customers, Vendors, Department Items and Stock, make your changes and import them right back in.

### Performance Enhancements

We have dedicated a lot of development time to optimizing pages and queries to ensure the best performance possible. We have seen a consistent 30% improvement on page loads over our 2.0 version.

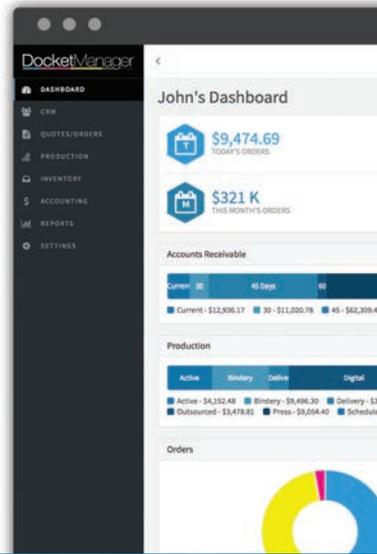
# about DocketManager

*Mark Darling, founder and CEO of DocketManager Inc., is an entrepreneur who has owned and operated three successful businesses.*

After years of searching for an MIS system, Mark began to realize that none of the available options perfectly fit the needs of his print shop. Mark's passion for innovation, his extensive knowledge, and his dedication to perfecting his business created a fire within him to create his own Complete Print Management System.

After years of testing and developing, the perfect print solution was brought to life. Today, that system is known as DocketManager.

Over the years we have been building the best team possible to create, implement and support our product. Our support team includes members who have not just extensive training backgrounds but most have a print background as well. Our development team is passionate and focused on delivering world class software. The team includes members with print, design and digital press operating experience, as well as exposure to many other aspects of the print industry.



## Guided Startup

To ensure a smooth and successful transition, we offer detailed documentation, videos, and strong a support team for all the training you may need.



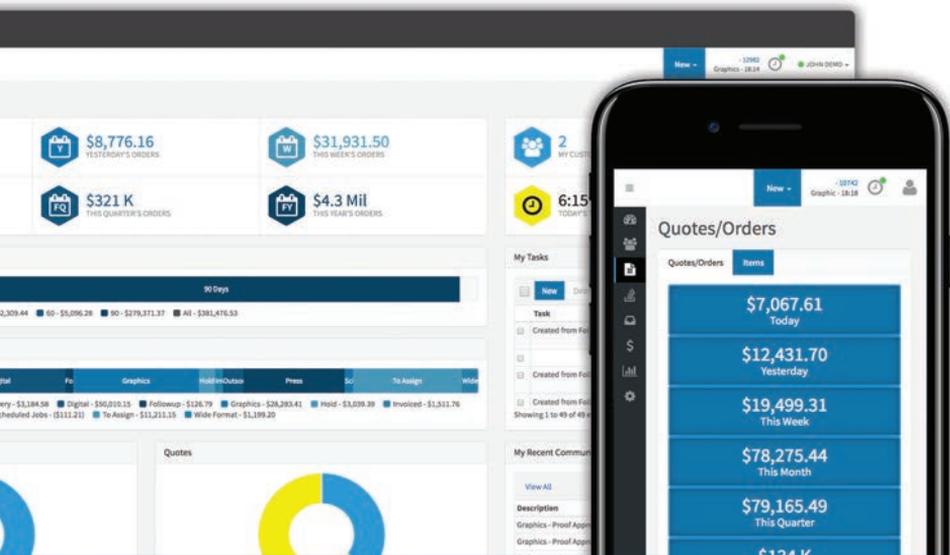
## Customer Information

Consolidate all of your customers' information into a single view and use advanced search filters and customizable tagging when creating marketing lists.



## Communications

Keep connected to your customers by sending a wide variety of emails including shipping notifications, order confirmations, invoices, statements, and more.



### Templates

Reduce errors, save time and ensure consistency by creating a wide range of templates with default settings for press, stock, inks, finishing, etc.



### Sales

Keep an eye on your monthly sales, see where the value is sitting in your workflow and use it to help close jobs to meet your monthly goals.



### Workflow

Track all your orders with ease to ensure nothing gets overlooked, use tools such as Tasks and Order Due Options to manage orders the way your company wants.



### Accounting

Keep track of past due accounts, generate or email invoices and statements, track sales and commissions, and utilize in-depth revenue breakdowns.



### Built-in Time Tracking

Track billable hours to ensure your business's profitability, use the Timer Report to see a detailed breakdown of the time your employees are spending on each job.



### Security

Maintain control of your company's information, create customized security roles to specify what your users can see and do.

# need a complete print management system?

*Come see our cloud-based MIS and W2P at booth 240 in Printer's Row.  
Don't forget to ask us about our show special.*

## Printerverse Panels

Find DocketManager on the following panels in the The Printerverse booth 4425:

- Sunday September 10: 12:30-2:30pm CT  
Printerverse Mover and Shaker Interviews
- Sunday September 10: 3:45-4:30pm CT  
Welcome to the Family: Marrying Tech for the One-Stop Print Shop
- Monday September 11: 2:30-3:00pm CT  
Now Trending: The strategy of Social Customer Service
- Wednesday September 13: 11:30-12:15pm CT  
The Architecture of Integration: Laying the Foundation for Workflow Success
- Thursday September 14: 10:15-11:00am CT  
Printerverse Mover and Shaker Interviews

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